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Klemchuk Kubasta LLP

**Kubasta Moderates AIPLA Panel Discussion on
"Acquired Patents as Litigation Tools"**

Dallas, Texas, February 9, 2009 – Kelly Kubasta, partner at Klemchuk Kubasta LLP, moderated a panel discussion at the American Intellectual Property Law Association (AIPLA) Mid-Winter Institute on January 29, 2010. The conference, which was held in La Quinta, California, was focused on identifying opportunities and preserving value in a recovering world economy. In particular, the attorneys in attendance discussed techniques for providing their clients with both effective and efficient legal services.

The panel discussion moderated by Mr. Kubasta was titled "To Buy or Not to Buy: Acquired Patents as Litigation Tools." The various speakers addressed a variety of issues and strategies relating to the identification, acquisition, and use of patents both for offensive and defensive litigation purposes. For instance, two trial lawyers presented opposing viewpoints regarding recommended tactics for representing plaintiffs and defendants in patent infringement lawsuits involving non-practicing entities (sometimes referred to as "patent trolls"). A third speaker discussed procedures for identifying commercially valuable patents and negotiating the acquisition of such patents. The final presenter described the relatively new strategy of defensive patent aggregation, which involves the identification and acquisition of patents deemed likely to be asserted in litigation and the subsequent licensing of such patents to a group of companies likely to be accused of infringement. After the speakers made their presentations, Mr. Kubasta led a question-and-answer session wherein the AIPLA members in attendance engaged in a lively discussion of various topics relating to patent litigation.

Through their involvement in both local and national organizations such as AIPLA, Kelly Kubasta and all of the attorneys at Klemchuk Kubasta LLP remain at the leading edge of patent litigation strategies and tactics.

ABOUT KELLY J. KUBASTA

Mr. Kubasta, an intellectual property attorney, has substantial experience in all aspects of IP, with a particular emphasis on patent, trade dress, trademark, and unfair competition litigation. Mr. Kubasta is also skilled in counseling clients on strategic development and utilization of IP assets; negotiating and drafting technology transfer agreements such as software, dealer/franchise, and co-branding agreements; developing and maintaining patent, trademark, and copyright portfolios;

constructing Internet e-commerce policies; and resolving domain name disputes through ICANN or the ACPA. In addition, Mr. Kubasta serves as local counsel in patent, trademark, trade dress, copyright, and unfair competition litigation in the federal courts in Dallas, Texas. Learn more about [Kelly J. Kubasta](#).

ABOUT KLEMCHUK KUBASTA LLP

Klemchuk Kubasta LLP is an IP boutique law firm offering a full array of intellectual property related services, including litigation and enforcement of all forms of intellectual property, as well as registration and licensing of patents, trademarks, trade dress, and copyrights. The firm also provides legal services relating to trade secrets, unfair competition, domain names, e-commerce, privacy policies, Internet law, commercial litigation, and business litigation. Located in Dallas, Texas, Klemchuk Kubasta LLP supports a diverse client base ranging from individuals and startups to established market-leading companies. Through its Virtual IP Counselsm and Virtual General Counselsm programs, the firm also has experience with technology incubators and pre-first round financing technology start-ups. Klemchuk Kubasta LLP also serves as local counsel for IP and commercial litigation cases pending in Texas, including the federal courts in the Northern and Eastern Districts of Texas. Additional information about the firm and its attorneys may be found at www.kk-llp.com.